

Rate Card

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	SHOWS WEEKAYS	Promo/Ad	Live Read	Billboard	Interview	Satellite B	Outside Broadcast
SLOT		30 SEC	30 SEC	10 SEC	15MIN	30MIN	1HR
5am-9am	The Big Breakfast Bite show	R 800.00	R 950.00	R 250.00	R3000.00	R4000.00	R 11 500.00
9am-12	Siyakhana	R 700.00	R 850.00	R250.00	R2500.00	R3000.00	R11 500.00
12-3pm	Ezomphakathi	R 550.00	R 800.00	R250.00	R2000.00	R3000.00	R11 500.00
3pm-6pm	The Big Rush Drive show	R800.00	R 950.00	R250.00	R3000.00	R4000.00	R11 500.00
6pm-7pm	Sports Show	R 750.00	R 850.00	R250.00	R2000.00	R3000.00	R11 500.00
7pm-9pm	Alex Talk Current Affairs	R 7500.00	R 950.00	R250.00	R3000.00	R4000.00	R11 500.00
9pm-00am	Khupamarama	R750.00	R 800.00	R250.00	R3000.00	R3000.00	R 11 500.00

PARCKAGES/PRODUCTS

Drama	5minutes-R700.00
Production/ Fee	Voice over, Script writing, editing and studio time-R2 000.00
Sponsored Programme	15minutes slot rate-R2000.00 (non Prime slot)30minutes slot rate-R4000.00 (non Prime slot) Package=OBB ,middle billboard and CBB, two x30sec promo included
Competitions	5minutes slot for all competition is R200.00 Plus Competition Giveaways
MC's & DJ's	MC or DJ per hour cost R 2500.00
Stage & Sound	On request Stage & Sound
Specials	
Online Advertising	
Event Crossovers	To be treated as added Value if you advertise with Alex Fm

Traffic/News/Sports/Updates/Editorials

Abbreviations PA-Public Announcement/LR-Live Reads/SB-Satellite Broadcast/BB-Billboards/Interview/OB-outside Broadcast

WEEKEND SLOTS	SHOWS SATURDAY & SUNDAY	P/A	LR	BB	INT/V	SB	OB
SLOT		30 SEC	30 SEC	10 SEC	15MIN	30MIN	1HR
5am-9am	Morning Glory/ Good Morning Holy Spirit	R 8000.00	R 950.00	R 250.00	R3000.00	R4000.00	R 11 500.00
9am-12	Int Top 30 Charts/Mood swing	R 7000.00	R 850.00	R250.00	R2500.00	R3000.00	R11 500.00
12-3pm	Ku Qhuakaza e Zethu/listening Session	R 550.00	R 800.00	R250.00	R2000.00	R3000.00	R11 500.00
3pm-6pm	Lifestyle on 2 nd / Tsa Kasie	R800.00	R 950.00	R250.00	R3000.00	R4000.00	R11 500.00
6pm-9pm	Transformation of Radio	R 750.00	R 850.00	R250.00	R2000.00	R3000.00	R11 500.00
9pm-00am	National Top 30/Khupamarama	R 750.00	R 950.00	R250.00	R3000.00	R3000.00	R11 500.00
7pm-9pm (Friday)	Mix Tape(local Hip-hop Charts)	R 750.00	R 800.00	R250.00	R3000.00	R3000.00	R 11 500.00